

TABLE OF CONTENTS

ABSTRACT	i
ACKNOWLEDGMENTS	ii
TABLE OF CONTENTS	iii
 <u>CHAPTER</u> <u>PAGE</u>	
I. INTRODUCTION	1
II. RESEARCH DESIGN	5
A. Introduction	5
B. Problem Orientation	6
1. Theoretical Issues	6
a. Consumer Behavior-- Definition of the Problem	6
b. Consumer Behavior Research in Archaeology	6
c. Consumer Behavior Research in Other Disciplines	9
d. Consumer Behavior as a Middle-Range Research Issue	14
2. Local Information Needs--The City's Archaeological Resource Management Plan	16
C. Methodological Approach	19
III. HISTORICAL RESEARCH	20
A. Introduction	20
B. The History of Block 1184 South of Spring Alley	20
C. The Parsonage Lot	24
D. The Maintenance of Pastors	36
IV. ARCHAEOLOGICAL EXCAVATIONS	39
A. Background	39
B. Field Strategy and Sequence of Work	40
C. Field Methodology	46
D. Excavation Results	47
1. Lot 58A	47
2. Lot 58B	49
3. Lot 58C	58
4. Lots 3 and 4	60
E. Summary and Site Chronology	63
V. ARTIFACT ANALYSIS	66
A. Laboratory Methods	66
1. Basic Artifact Processing	66
2. Conservation	67
3. Computer Cataloging, Coding and Database Design	69

4. Analytical Methods	71
a. Ceramics	71
b. Curved Glass	73
c. Small Finds/Architectural	75
d. Pipes	76
e. Prehistoric Artifacts	76
B. Depositional Units	79
1. Goals and Methodology	79
2. Lot 58	81
3. Lot 4	89
C. Description of Artifacts	91
1. Ceramics	91
a. The Eighteenth-Century Parsonage Deposits	91
b. Lot 4 - William Hare Pottery Kiln Ceramics	103
2. Glass Vessels--Bottles, Drinking Vessels and Tableware	107
3. Tobacco Pipes	110
4. Small Finds and Architectural Materials	129
5. Prehistoric Artifacts	133
 VI. FLORAL AND FAUNAL ANALYSIS	136
A. Methodology	136
1. Faunal Analysis	136
2. Floral Analysis	138
B. Research Objectives	138
C. Results	140
1. Faunal Analysis	140
a. Species Frequency	144
b. Butchering	144
c. Butchering Unit Distribution	145
d. Beef	145
e. Pork	158
f. Lamb/Sheep	159
g. Venison	160
h. Squirrel/Rabbit	161
i. Poultry	169
j. Fish	170
k. Non-Dietary	173
l. Bone Modification	173
2. Floral Analysis	174
a. Vegetable/Herb/Greens	178
b. Fruit Trees/Bush Fruit	179
c. Ornamental	180
d. Tree	181
e. Ground Cover	181
f. Weed	181
g. Preservation	182
D. Summary	183

VII. SYNTHESIS AND CONCLUSION	186
A. Summary of Research Results	186
1. Consumer Behavior	186
a. Standard of Living	186
b. Foodways	192
c. Subsistence Strategy	194
2. Local Information Needs	195
a. Prehistoric Period	195
b. Merchant Milling Phase	195
c. Industrial and Urban Growth Phases	197
B. Evaluation of Research Design	198
C. Suggestions for Future Research	199
 REFERENCES CITED	200
Published Primary and Secondary Sources	200
Maps and Atlases	216
City Directories	217
Manuscript Collections	219
Census Records	220
Personal Communication	221
 APPENDICES	
A. Staff Resumes	A-222
B. Scope of Work	B-227
C. Contract Proposal	C-247
D. 215-219 Walnut Street (Parsonage Lot) Ownership, 1693-1973	D-274
E. Archaeological Provenience and Catalog Number List	E-281
F. Stratigraphic Interpretation (Harris Matrices)	F-286
G. Minimum Number of Vessels, Ceramics	G-299
H. Ceramic Vessel Descriptions	H-328
I. Glass Vessel Descriptions	I-349
J. Supplementary Descriptions, Small Finds	J-359
K. Historic Artifact Catalog	K-363
L. Floral and Faunal Catalog	L-439
M. Prehistoric Artifact Catalog	M-467

LIST OF TABLES

1.	Early Pastors of Holy Trinity (Old Swedes) Church, 1712-1847	30
2.	List of Features	40
3.	Summary of Site Chronology	63
4.	Computer Database Structure	68
5.	Prehistoric Lithic Classification Summary	77
6.	Summary of Depositional Units	82
7.	Ceramic Types by Depositional Units	83
8.	Vessel Crossmends Between Depositional Units	85
9.	Artifact Pattern Analysis by Depositional Units	90
10.	Minimum Number of Vessel Counts, Ceramics	92
11.	Glass Types by Depositional Units	107
12.	Summary of Glass Vessels by Depositional Units	108
13.	Pipestem Bore Diameter Dating	110
14.	Window Glass Varieties by Depositional Units	131
15.	Nail Varieties by Depositional Units	131
16.	Prehistoric Artifacts, Material by Formal Category	134
17.	Summary Listing of Debitage	135
18.	Fauna by Depositional Units	137
19.	Fauna by Depositional Units-- Fragments, weight and Butchering Units	141
20.	Butchered Meat Units for Cow	161
21.	Butchered Meat Units for Pig	162
22.	Butchered Meat Units for Sheep	165
23.	Butchered Meat Units for Deer	166
24.	Butchered Meat Units for Small Mammal	166
25.	Butchered Meat Units for Medium Mammal	167
26.	Butchered Meat Units for Large Mammal	168
27.	Floral Specimens by Depositional Unit	176
28.	Floral Specimen Index	177
29.	Inter-Site Comparison of Ceramic Assemblages, Three Eighteenth-Century Delaware Valley Sites	189
30.	Inter-Site Comparison of Bottle Glass vs. Ceramics, Eight Eighteenth-Century Sites	191
31.	Inter-Site Comparison of Faunal Assemblages, Three Eighteenth-Century Delaware Valley Sites	193

LIST OF FIGURES

1.	Project Location	3
2.	Block 1184 Base Map	4
3.	Early Partitioning	23
4.	Block 1184 and Vicinity, 1876	25
5.	Southern Portion of Block 1184, 1884	26
6.	Block 1184 and Vicinity, 1893	27
7.	Block 1184 and Vicinity, 1927	28
8.	Block 1184 and Vicinity, 1936	29
9.	Block 1184 and Vicinity, 1736	32
10.	Topographic Map of Lots 58A, 58B and 58C	41
11.	Plan of Excavation Area, Lots 58A, 58B, and 58C	42
12.	Plan of Excavation Area, Lots 3 and 4	45
13.	South Wall Profile, Unit N22/E60	48
14.	West Profile, Strata Cut 1	50
15.	Excavation Plan, Lots 58B and 58C	51
16.	Composite North-South Profile, Lot 58B Excavation Block	54
17.	Composite East-West Profile, Lot 58B Excavation Block	55
18.	Stratigraphic Profiles, Lot 58C	59
19.	Excavation Plan, Test Units 1 and 2, Lot 4	62
20.	Redware Milk Pans	93
21.	Philadelphia Redware Bowls	94
22.	Miscellaneous Vessels, Lot 58	95
23.	Plates	96
24.	Refined Agateware Teapot	99
25.	Chinese Export Porcelain Teaware-Cups	101
26.	Chinese Export Porcelain Teaware-Saucers	102
27.	Gray Salt-Glazed Stoneware Pitcher, Lot 4	105
28.	Redware Preserve Jar, Lot 4	106
29.	Wine/Liquor Bottle Base Profiles	109
30.	Skeletal Diagram Illustrating Osteological Terminology	146
31.	Butchering Cuts of Meat for Cow	147
32.	Butchering Cuts of Meat for Pig	148
33.	Butchering Cuts of Meat for Sheep	149
34.	Butchered Cow	150
35.	Butchered Pig	151
36.	Butchered Sheep	152
37.	Butchered Deer	154
38.	Butchered Small Mammal	155
39.	Butchered Medium Mammal	156
40.	Butchered Large Mammal	157

LIST OF PLATES

1.	Milk Pans	111
2.	Petalled Philadelphia Style Redware Bowls	112
3.	Trailed Slipware "Pie Plates"	113
4.	Trailed Slipware Vessels	114
5.	Large Delftware Plate	115
6.	Delftware Plate	116
7.	Delftware Bowl	117
8.	Teapot Spout, Early Cream Colored Ware	118
9.	Agateware Teapot	119
10.	White Salt-Glazed Stoneware Plates	120
11.	White Salt-Glazed Stoneware Bowl	121
12.	Oriental Export Porcelain Teawares	122
13.	Oriental Export Porcelain Teawares	123
14.	Oriental Export Porcelain Teawares	124
15.	Glass Drinking Vessel with Handle	125
16.	Tumblers	126
17.	1722 Irish Halfpenny	127
18.	Fox Creek Projectile Point	128